



## FULL BLOODED IJEBU (FBI) - iNTRODUCTION:

Is an innovative digital home for Ijebu People and Allies.

Connecting tradition with modern expression, FBI serves as the premier global destination celebrating the Ijebu Kingdom and the rich cultural heritage of Ijebu people, while enhancing the Ojude Oba Festival to become a profitable tourism destination and comprehensive premium events management platform.

*FBI is an initiative of The Heritage Collective Group - an independent heritage consultancy with deliverables including - ScotAfrique (Scotland, UK), The OjudeOba Heritage Initiative (Nig), & Digital assets including [www.ojudeoba.com](http://www.ojudeoba.com); @ojudeobaonline @ojudeoba*

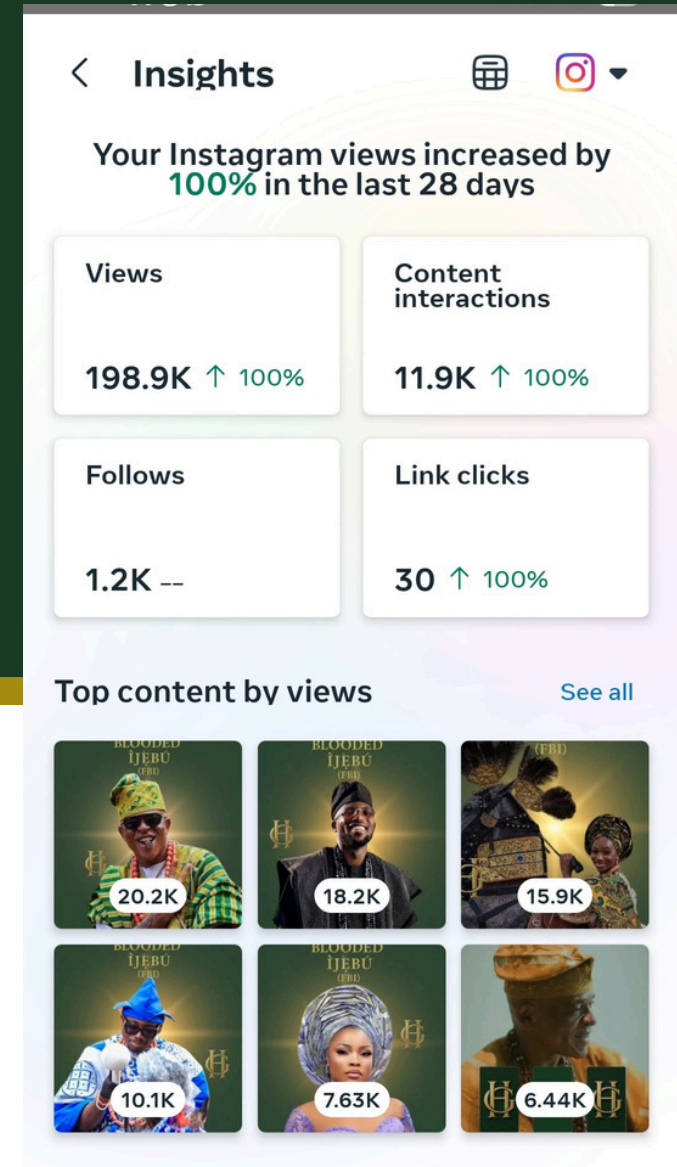


## CONCEPT & ACHIEVEMENT

FBI positions itself as the definitive platform for Ijebu excellence across business, technology, and cultural spheres.

FBI debuts with success and its metrics shows:

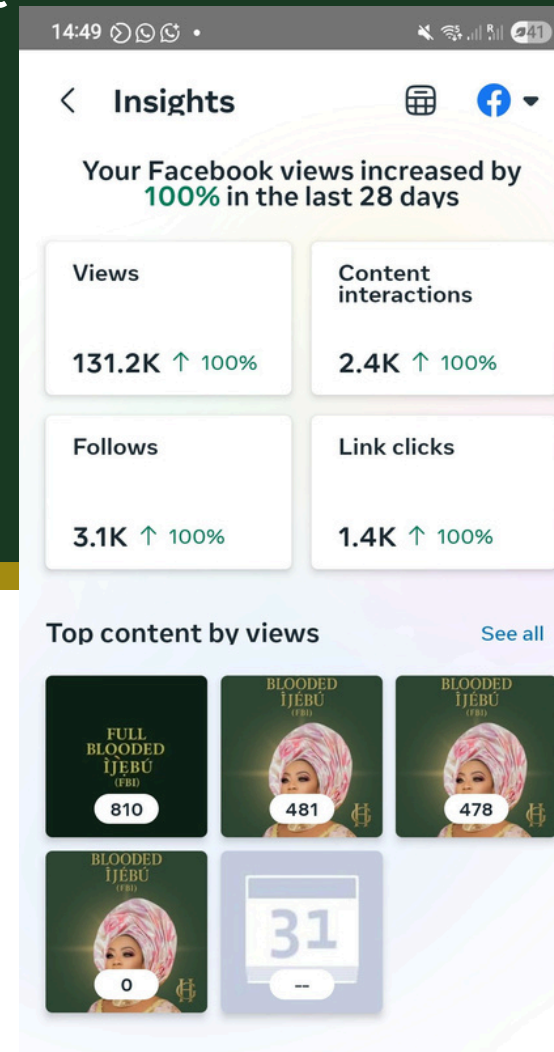
- 100% growth in just one week
- 108,000+ views across platforms
- 8,000+ content interactions
- High-impact billboard presence



# GLOBAL IJEBU NETWORK

FBI becomes Nigeria's digital cultural platform with:

- An authoritative voice documenting Ijebu achievement
- A prestigious showcase for global audiences
- A catalyst for economic and technological advancement
- A bridge connecting heritage with innovation



## THE IJEBU ECONOMIC RENAISSANCE:

FBI will:

- Showcase business innovation from markets to fintech
- Highlight commercial leadership reshaping industries
- Celebrate entrepreneurial spirit and wealth creation
- Build networks between Ijebu businesses globally
- Preserve commercial wisdom for future generations



## TECHNOLOGY & INNOVATION FOCUS

FBI becomes the:

- Digital-first documentation of cultural practices
- Tech ecosystem building for Ijebu talent
- Innovation spotlight series featuring pioneers
- AR/VR immersive cultural experiences
- Blockchain heritage preservation initiatives



## INVITATION FOR EXCLUSIVE PARTNERSHIP OPPORTUNITIES: DIAMOND CULTURE CHAMPION (₦5M)

- Featured in dedicated FBI Series episode (5 mins photo/video shoot x 2) showcasing your business/interests
- Premium social media feature campaign across all FBI platforms
- VIP invitation to Heritage Gala 2026
- Digital FBI Diamond Supporter certificate and badge
- First access to limited-edition FBI digital merchandise/NFTs
- Annual personal impact report showing your contribution to FBI growth



## INVITATION FOR EXCLUSIVE PARTNERSHIP OPPORTUNITIES: GOLD CULTURE CHAMPION (₦3-4M)

- FBI Series feature segment (5-minute spotlight in monthly shoot)
- Dedicated Instagram/TikTok feature post with your story
- Heritage Gala 2026 invitation
- Digital FBI Gold Supporter certificate
- FBI branded digital content package
- Quarterly FBI impact updates via email





## INVITATION FOR EXCLUSIVE PARTNERSHIP OPPORTUNITIES: SILVER CULTURE CHAMPION (₦2M)

- FBI Series feature segment (2-minute spotlight in monthly shoot)
- Heritage Gala 2026 early-bird notification
- Digital FBI Silver Supporter certificate and social media badge
- Bi-annual FBI growth reports



# INVITATION FOR EXCLUSIVE PARTNERSHIP OPPORTUNITIES: BRONZE CULTURE CHAMPION (₦1)

- FBI Series feature segment (1-minute spotlight in monthly shoot)
- Heritage Gala 2026 early-bird notification
- Digital FBI Silver Supporter certificate and social media badge
- Bi-annual FBI growth reports



## INVITATION FOR EXCLUSIVE PARTNERSHIP OPPORTUNITIES: CULTURE ALLY (₦500K)

- FBI Series feature segment (30 Secs-minute spotlight in monthly shoot)
- Heritage Gala 2026 early-bird notification
- Digital FBI Silver Supporter certificate and social media badge
- Bi-annual FBI growth reports



## YOUR SPONSORSHIP INVESTMENT SUPPORTS:

- The authentic voice of Ijebu cultural innovation
- A platform with demonstrated viral growth potential
- A tech-savvy audience bridging tradition and future
- A comprehensive economic and cultural renaissance
- A movement documenting Ijebu's journey from historical significance to future prominence



# CONNECT & COLLABORATE

Secure your exclusive category sponsorship before this limited opportunity closes.

Timi Adegunwa

Founder, Heritage Collective Group

timi@blackandscot.com | +44 07921 557 248

Full Blooded Ijebu

This document and its contents, including but not limited to ideas, concepts, strategies, and proposed deliverables, are the intellectual property of The Heritage Collective Group and were developed under the direction of Timi Adegunwa. This material is confidential and proprietary. No part of it may be copied, distributed, adapted, repurposed, or implemented—whether directly or through affiliated third-party agencies—without the express written consent of the Heritage Collective Group. Submission of this proposal does not grant any rights or permissions for use unless otherwise agreed upon in a signed partnership agreement. © 2025 The Heritage Collective Group. All rights reserved.



